Data that could be valuable to bar owners/drinkers/beer manufacturers:

1. Info that could be valuable to drinkers:
   1. What beers are on tap
   2. What type of beer is sold i.e. IPA, Ale, Lager, Foreign, Domestic, etc.
   3. Type of music played
   4. Seating arrangements (will I have to stand if I go to this bar?)
   5. Crowdedness, perhaps crowd levels at different parts of the day
   6. Average age of the crowd
   7. Distance from home
   8. Cost of an uber to the bar
   9. Crowd Type? Hipsters? Hip-Hopsters? Nerds?
   10. Food? Or Just Drinks?
   11. Prices
   12. Specials
   13. Maybe we extend to drinks that aren’t beer (whisky sour, LIT, etc.)
2. Info that could be valuable to bar owners:
   1. Wealth of the drinkers? (so they can base prices on that)
   2. Drinkers music interests
   3. Drinkers drink preferences